

HELLOHELLO.NET

FOUNDERS INFO:

HelloHello.NET was founded by two outstanding men of impeccable integrity: Eric Mortensen and Daniel Gustavsson. Their background and professional qualifications are listed below:

Eric Mortensen:

After 25 years of experience, Eric truly brings a wealth of experience to his new enterprise.

Eric has spent his life on the frontlines of network marketing, franchise operations, advertising and innovative traditional marketing. He has served as both a consultant and strategist for such companies as Nu Skin, Avon, Herbalife, Vitall, 888, NSA, Enliven, WorldDect, GiiCorp, GiiEntertainment etc. Always on the cutting-edge, Eric founded one of the first Network Marketing companies in Europe, and has built large organizations worldwide.

A best-selling MLM author and self employed since age 22, Eric has also been in international show business for 10 years as a promoter of Scandinavian rock bands that have become famous worldwide. He is an educated record producer, and established his own celebrity night club at the age 23! Clearly, Eric is a very accomplished man but, by far, his proudest accomplishment has always been that of a NETWORKER aggressively doing his best to help the "average Joe" and "average Annie" to fulfill their goals and dreams in life.

Bio: <http://www.eric-mortensen.com>

Daniel Gustavsson:

Daniel is 34 years old with a strong background in establishing IT companies, Server Management, and running several online businesses which include an Autoresponder Service in 2002 and web hosting in 2003. He has also been working with programming and software development while serving in the capacity as a corporate administrator for a US based Internet MLM company.

Daniel is also an educated Professional Financial Trader with Market Traders Institute in the USA. He has worked with software development for the sports betting industry and is widely regarded as a Top Global Internet Marketer.

Daniel's leadership abilities shine as one who quickly recognizes and responds to the needs of others. He will provide this social community with many outstanding ideas and strategies that most people only think about while Daniel puts them into action.

Together these two founders created a truly unique concept. The synergy of a professional Network Marketer and a Professional Internet Marketer is a dynamic combination destined for success

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SOCIAL NETWORK:

HelloHello.NET: A Social Network that has most of the features you'll find on sites like MySpace and FaceBook. You can blog, chat, email, listen to music, upload videos, check profiles, update your online status, start groups, post a poll, add an event, and much more.

We Introduce Social Network 2.0:

REFER A FRIEND:

Every member who joins gets a referral link they can use to invite other friends and prospects. This referral link is your goldmine as it will attach people to **your** future Network Marketing Business.

FRIEND IMPORTER:

This function allows you to retrieve your contact lists directly from popular webmails such as Yahoo, Gmail, Hotmail, and AOL. It also supports uploading of contact files, for people using Outlook, Act, Lous, Palm, desktop email clients, etc. One of the best ways to boost up your profile by real referrals.

MUSIC / MUSIC PORTAL

Listen to Music legally from Last.fm from your portal pages. We have several supprises coming for Musicians and Music lovers; they are still a work in progress and happen when ready. We want some excitement left, right?

TWITTER

Twitter is a worldwide popular MicroBlog. From your portal you can Tweet (Send messages to your twitter) and see you friends twitter and much more. No need to go to twitter. It's all integrated in HelloHello.NET. (<http://www.twitter.com/TheVikingTeam>)

THEME IT

Man, Woman, Teen or whoever you are... we all like different things. So HelloHello.NET lets you change the theme and look of your sites. We will build a database of different themes you can select from. **Soon there will be many more features added.**

FLASH GAMES LIBRARY

Games are as huge a topic as Music. HelloHello.NET will have hundreds of flash based games, and nothing is as addictive as games. Be prepared! Why not invite a non member to come and play a game with you. We will start out with a few hundred games but this section will soon hold thousands.

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MY CATEGORIES

We understand that no matter how hard we try, we can not cover all users' interests and ideas. So we let you create sub.profiles and categories on HelloHello.NET. Then the admin will have to approve your category and off you go.

Listing for services, providers, jobs, portfolios, showcases, directories, businesses, cars, products, reviews, personels, associates, family members, etc. are just some of the ideas. We want the users to create the portal THEY want.

PHOTO ALBUM

When you create your photo album, your images will be protected with a watermark that says HelloHello.NET. We do NOT own your photos.

CMS WEBPAGE (AJAX)

CMS Content Management System is a way to build webpages without knowing HTML, but if you do, you can do some modifications. AJAX scripting makes editing webpages superfast as you only need to refresh what you changed on the page and not an entire webpage. Every member has 1 webpage. But later on when you subscribe for the HelloHello.NET Pro or Premium package you will get a lot more. You can also buy more pages if you need.

VIDEO FEEDER

The video feeder will let you load all your YouTube Videos to your own Video Page. No need to re-upload them to our site. This function has so many features, you'll find out soon. You can also upload personal videos to the site and some other functions will be available.

There are many more features that will be added soon. But how is this for a start?

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PRODUCTS AND SERVICES

HelloHello.NET is build upon making the members as much money as possible. We will go through the different features and functions below. Several will be ready shortly, others will take a little more time. Before we go through them let us explain the **MagicPoints** and **PageViews**.

MAGIC POINTS

Magic Points is something new and exciting. Surfing HelloHello.NET and creating different tasks will make you points. We will not reveal how many points each task gives you. Why? We have seen what it does elsewhere; the tasks with the most points will be the only tasks made by many. Instead we will rotate how many points you can get for different tasks. This makes the members use the entire portal, and we get action. For you it means more money. Daniel, who developed this system has so many awesome, crazy ideas, and you are more than welcome to help us to make this system even more fun.

Some tasks, like writing a good blog, will always give points. And BOB, our virtual assistant, will travel through HelloHello.NET and when he finds something good, he will reward more points to that user's account.

PAGEVIEWS

Pageviews or CPM (Cost Per 1000 Impressions) are one of least paying features when it comes to Online Advertising. However, we have created a system that will make pageviews both rewarding and effective. There are 3 ways to make points for pageviews.

Right now we keep this a "secret" until ready! You're going to love this when you see it. Once again, you will earn extra when you do more than just visit a page. We do not want people to go to thousands of pages collecting points for nothing. We want active users, and for your activity we pay you.

AAN– AFFILIATE ADVERTISING NETWORK

Our main service is AAN that stands for Affiliate Advertising. An affiliate is a person who promotes products and services for others and gets paid for the work done. There are thousands of such programs available online.

Instead of populating the site with low paying ads, we will let all PRO Members have an entire affiliate library they can use to advertise different products and services on their page. It can be anything, from FREE Offers to cars, from travel to ebooks. The choice is almost unlimited. You simply put a username in or the programs that you are interested in, and then your banner, text ad or even a video ad will show up on your profile page. (Video Banners will replace static banners in a few years and we are ready!)

Now that may not give you a lot of exposure and sales, but there is a secret! Every FREE or Premium Member that you sign up with your referral code, will have your banner on their site. Yes, this is AD Space we sell, included in your PRO Membership. You can have hundreds or even thousands of profiles showing your product or affiliate banner ad. Smart? It's genius! You do not need to pay for traffic. You will get it anyway.

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HelloHello.NET will also have a FriendExchange portal later on. That portal will make this even more rewarding, simply because the Exchange lets you exchange your portal AD Space for money. Yes, 100% cash that is yours. When you are a PRO member, you own the portal and you set the price for your AD Space. That is actually a stand alone Business by itself. We only charge a small percentage per sale as we will need a staff to approve ads and to keep this professional. But it definitely is FAST cash.

The more friends you have connected to you, or the more blogs you write, the more advertisers who will want your AD space. All sales will be in Escrow, meaning payment happens after the customer has gotten the service delivered.

This will be CPC (meaning the customer will pay per click). You can take this further and sell your AD space to your local businesses, or you could connect with likeminded people and create an AD Team.

Yes, your HelloHello.NET Social Portal has now turned into a Business. And my best bet is that you are going to find professional designers and other people who will want to sell their services so you can help your customers with banners and product or service sales. Do you see how you can turn your social portal into a cashmachine beyond limits?

Daniel and others have also promised to show you how to skyrocket your affiliate sales using the portal alone. There will be no need to go outside the portal. Are you having an AH-HA moment yet? See, we made HelloHello.NET for YOU and to make sure that you can maximize your profits.

Sell AD space, promote affiliate programs, you can even buy AD space for your own products and services. HelloHello.NET will have AD Links and AD Boxes available on thousand of pages. The sky is the limit.

HH MAGAZINE

Every Month we will publish the online HelloHello.NET Magazine where we write about tools and software. We will write educational articles and of course you are welcome to write your own articles or How To's and more. You can even advertise in this Online Magazine. Maybe you like flowers, food, music... write about it and get famous. This Magazine is written by the PRO Members and will be distributed to ALL the Members on our portal.

Think you can get exposure?

GOLD SNIPER

GoldSniper is a software where you can monitor your physical gold earnings if you decide to place some of your earnings in physical gold. **That is optional** but it is a VERY good investment, simply because you can't lose physical Gold.

From The GoldSniper you can also follow educational advice on when to BUY Gold. Your physical Gold account lets you store money as well. When our professional traders BUY Gold, you are notified, and you can execute orders on your own. This software will be developed 2009/2010.



NETWORK MARKETING

HelloHello.NET offers 3 different Memberships: Free, Premium and PRO.

1. FREE members earn money by collecting points when using the portal. A Free member could make more money than a PRO Member but they are limited to points as their only income source.

2. Premium Members (\$19.99) get a WebPortal with 20 webpages where they can advertise and add information. The webpages can, for instance, be turned into a Music Portal, where you can promote your band and songs or anything related to music.

Premium members will be placed into the Forced 3x10 Matrix with a 100K monthly residual income potential. Premium members will receive \$9 FSB (Fast Start Bonus) for sponsoring Premium or Pro Members. They will also receive \$2.00 per month residual income for each active Premium or Pro member that they have sponsored.

3. PRO Members (\$59.99) get a WebPortal with 50 webpages where they can advertise and add information. These webpages can also be turned into a Music Portal, where you can promote your band and songs or anything related to music. Of course it can be used for other topics or businesses.

PRO members receive a matching point bonus (20% for all Pro/Premium Members) on their Unilevel structure.

PRO members receive \$30 FSB (Fast Start Bonus) on all sponsored PRO members, and \$9.00 FSB on all sponsored Premium members. PRO members also receive a residual income of \$10.00 per month for each active sponsored PRO member and \$2.00 per month for each active sponsored premium member. PRO members are also placed into the 3x10 Forced Matrix and have access to the AAN program as well, with unlimited income potential. Plus all Music and so many more special HelloHello.NET features.

Minimum payout amount: No payment will be made below \$25. For example, If you earn \$9 FSB, that will be held until your earnings reach a total of \$25 and then the payment will be made at the next payment run.

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THE MATRIX

Premium and Pro members are added to a 3X10 forced matrix. (Not company forced.) Each position below you in the matrix pays you regardless of who recruited them. You will earn \$1.00 per position on levels 2 through 9 and \$1.50 per position on level 10. This will give you a possible earning of \$118,096.50 monthly.

Very Important: No member is allowed to have more than one entry with HelloHello.NET. No multiple entries are allowed, no combination of entries like, for example, two pro positions or a premium and a pro position. Only one entry per paid member is allowed.

**You get paid from your Forced Matrix if the following criteria has been met:
(active=paid for the month)**

Level 1 thru 4 (No qualification) Break Even Without Sponsoring.
Level 5 - 1 personally sponsored, active Pro or Premium member.
Level 6 - 2 personally sponsored, active Pro or Premium members.
Level 7 - 3 personally sponsored, active Pro or Premium members.
Level 8 - 4 personally sponsored, active Pro or Premium members.
Level 9 - 5 personally sponsored, active Pro or Premium members.
Level 10 - 6 personally sponsored, active Pro or Premium members.

COMPANY POOLS

Members who are active, will get rewarded from HelloHello.NET's profits. You can qualify for The Silver, Gold, or Diamond pools as follow:

Silver - You have at least 30 sponsored **PRO** Members who are active.

Gold - You have at least 50 sponsored **PRO** Members who are active.

Diamond - You have at least 100 sponsored **PRO** Members who are active.

If you are qualified for the Diamond pool, you also get paid from the Gold and the Silver Pool. If you are qualified for the Gold pool, you also get paid from the Silver pool. The percentage you get paid is divided over x Members qualified for the pool.

Because we don't know the profits, we cannot tell you how much the pools will be, but will not max out. If the percentage of the profit is a billion dollars, then we believe members should have a billion dollar pool!

SUPPORT

Last, but certainly not least, we will offer the members **HIGHLY RESPONSIVE AND PROFESSIONAL SUPPORT** for any problem they may encounter on the website.

Sincerely,

Daniel Gustavsson / Eric Mortensen

<http://www.HelloHello.net>